

Avant Garde Digital Media (AGDM) consults with businesses on how branding, digital media and public relations strategies can help them successfully establish a brand, reach more customers and grow their business.



SERVICES

- Social Media Marketing
- Content Creation
- Content Management
- Digital Marketing
- Market Research
- Strategy & Planning
- Public Relations
- Media Relations
- Event Planning
- Blog Writing
- Editing
- Proofreading
- Analytics
- Web Design
- Branding

Our Founder

Darise S. Deal is CEO and Founder of Avant Garde Digital Media (AGDM). Founded in 2013, AGDM consults with businesses on how branding, digital media and public relations strategies can help them successfully establish a brand, reach more customers and grow their business in a digital marketplace. Ms. Deal's diverse clientele includes high profile individuals such as politicians, CEOs, industry leaders, socialites, realtors, personal chefs, attorneys, pastors, and more.



Ms. Deal is a skilled communications strategist with expertise in public relations, digital media marketing and event planning. After more than a decade in corporate America, Ms. Deal stepped out on faith and left her job to pursue entrepreneurship. She knew there was something greater on the inside that she wanted the world to experience. Ms. Deal is a "social savvy" consultant, who is passionate about raising awareness of various initiatives, causes and brands through online marketing. In October of 2016, Ms. Deal was honored with the prestigious Metro Phenomenal Woman Award for her leadership in business and community service. To learn more about Avant Garde Digital Media, visit www.avantgardedigi.com.



Our Brand

Avant Garde Digital Media (AGDM) is an award-winning boutique digital media firm. We provide strategic and innovative digital media support for brands in all industries, with a particular emphasis on art, culture, politics, food and fashion. AGDM pushes past the boundaries of what is accepted as the norm to create a unique experience for each client. Our cutting-edge digital outreach strategies set trends, inspire movements, increase sales and strengthen your brand's online presence.



Planning

What makes information worthy of being shared, linked to, reposted, retweeted or repinned? Timely, relevant, quality content. However, developing quality content such as blog posts, Facebook posts, or Tweets takes a significant amount of time, resources, planning and expertise. Our content development services can help you create quality content with maximum efficiency on multiple social media networks.



Strategy

A solid digital media strategy begins with research. We listen to your audience and understand their needs. Next we identify how your brand can best meet these needs. This understanding is then applied to our proven framework to help you achieve your goals— from increasing brand awareness to driving customer engagement or generating more online leads.



Results

We're all about delivering great results. Our methodology involves well-timed outreach that delivers the return on investment that you seek. We provide clients with measurement and analytics to ensure that we reach our goals together.

Implement your tailored digital media strategy today. Call 301.778.8208 or email info@avantgardedigi.com.



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